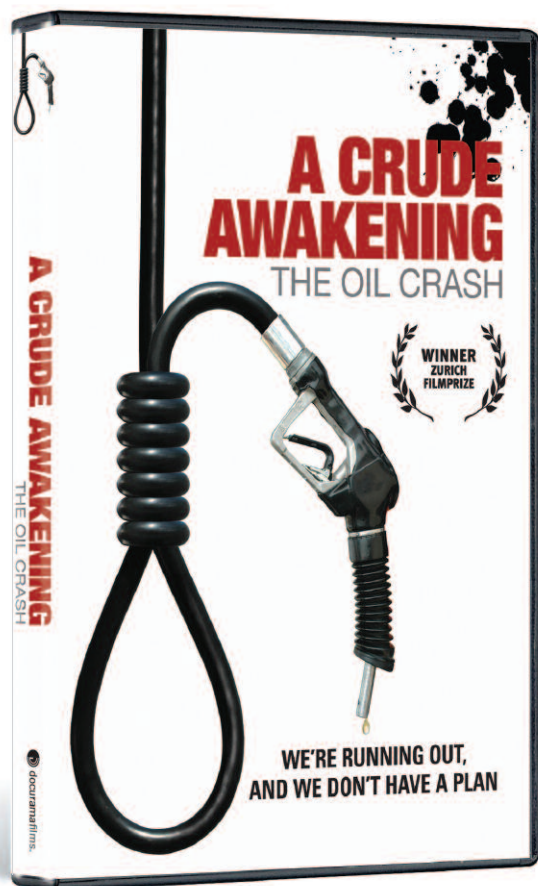


A CRUDE AWAKENING

THE OIL CRASH



“The most important film
of the decade”

– Turner Classic Movies

A five-alarm documentary that explores the shocking realities of the impending oil crisis

An unforgettable and shocking wake-up call, A CRUDE AWAKENING offers the rock-solid argument that the era of cheap oil is in the past. Drawing on an international cast of maverick energy experts and thinkers, directors Basel Gelpke and Ray McCormack debunk the conventional wisdom that oil production will continue to climb, and instead stare bleakly at a planet facing economic meltdown and conflict over its most valuable resource. Featuring a haunting score by Phillip Glass and a fascinating array of rare archival footage, the film explores oil's rocky relationship with human progress in locales ranging from ancient Baku, Azerbaijan to dusty oilpatch town McCamey, Texas.

- Featured on the Sundance Channel's high-profile "Green Series" beginning this summer, supported by a national print, TV, online, and outdoor ad campaign valued at over \$22 million.
- A compelling, intelligent, and provocative documentary in the vein of *An Inconvenient Truth* and *Super Size Me*.
- Screened at over 40 film festivals worldwide.
- Featuring an original score by composer Phillip Glass.

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